1. What challenges or bugs did you encounter and how did you overcome the challenges？

It puzzled me a long time on how to make the boxes of selection button on the same line. There’s an easy way to just make everything in an absolute position and manually set them on the same line. But I was thinking of there should be flexibility for the Bun Bun Bake Shop stuffs to change the content of boxes (e.g. kind if glazing) latter. The absolute position strategy cannot support this flexibility. The longer text will overwhelm the fixed position boxes. So I wanted to make the boxes have a fixed height while their length change with the text inside it, and also to keep boxes on the same line. I tried the “span” tag but it won’t let the boxes stay on their fixed height. The “div” tag works for the fixed height but won’t let every box stay in the same line. I went through several instructions on the internet but didn’t solve this problem. Finally, I found the best way is to just inspect on other sites that has this attribute rather on rely on the instructions. Therefore I found some sites has the CSS “float: left”, I added them to my code and it worked. Although I still didn’t know why a float attribute can help a “span” get its height.



Figure The original effect Figure If unable the float: left

1. How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

The brand identities of Bun Bun Bake Shop are amiable, delicious, and fresh. So I made the warm brown (#4A1504) the brand color. The customers will feel warm and welcome with this color. It’s also a color of grain, baking and breads.

All the text’s colors are based on this theme.

For example, the main text’s color is #2C2726. And the secondary text’s color is #9E9894.

 

Besides, the fonts are also matched with the brand. Skia is a sans-serif font but with a mild level of curse and turns, which makes it friendly and rustic, perfectly match with the brand identity of Bun Bun Bake Shop. The effect for numbers in Skia is not good as letters, “Hiragino Kaku Gothic Pro” acts better on numbers and also mathes with the letter in Skia well.

Image reference:

01-Original.jpg

By Yumi Kimura (originally posted to Flickr as cinnamon roll) [CC BY-SA 2.0 (https://creativecommons.org/licenses/by-sa/2.0)], via Wikimedia Commons

02-Berry.jpg

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06-CaramelPecan.jpg

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Icons:

Cart.svg Profile.svg Search.svg Dropdown.svg

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